



CITY OF  
**SANFORD**  
FLORIDA

# SPONSORSHIP *OPPORTUNITIES*

**AMERICA 25** ★  
★ CELEBRATION ★

*Star Spangled*  
**SANFORD**

**JULY 4th**  
ON THE **RIVERWALK**



# Star Spangled SANFORD

JULY 4th  
ON THE RIVERWALK

## 2026 SPONSORSHIP OPPORTUNITIES

### Presidential

*\$10,000 Investment*

As the Presidential Level sponsor, you will have the highest level of visibility throughout the event area as well as pre-event publications and marketing materials. Your logo will also appear on all July 4th event advertisements (following signing).

At the "Presidential Level" your partnership package will include:

- 30 tickets (15 invitations, VIP & guest with one parking pass for each invitation) to VIP Guest Reception
- Company logo on banner over First Street and throughout event area
- Company logo on event website
- Company logo on event posters, marketing materials and all press releases
- Company promos and recognition made throughout event area on sound system along the Sanford RiverWalk
- Company recognition on social media event promotion
- Up to five (5) Sponsor provided signs or banners in event area and VIP Guest Reception Area
- Exhibit spaces at the event (2-10x10 tents, tables and chairs provided)
- Listed as Presenting Sponsor during event fireworks introduction
- Sponsorship Bonus Package with multiple Billboards (see attached)
- Maximum of one Presidential Sponsor

## Red, White & Blue

**\$7,500 Investment**

At the Red, White & Blue level your partnership package will include:

- 16 tickets (8 invitations w/parking) to VIP Guest Reception
- Company logo on banner over First Street
- Company logo on event website
- Company logo on event posters and all press releases
- Four (4) Company Signs or banners in event area (sponsor provides)
- Company Promos made throughout event area on sound system along the Sanford RiverWalk
- Sponsorship Bonus Package with multiple Billboards (see below)
- Exhibit area at the event (2-10x10 tents, tables and chairs provided)
- Maximum of two (2) Red, White & Blue Sponsors

## All American

**\$5,000 Investment**

At the "All American Level" your partnership package will include:

- 10 tickets (5 invitations w/parking) to VIP Guest Reception
- Company logo on banner over First Street
- Company logo on event website
- Company logo on event posters and all press releases
- Three (3) Company Signs or banners in event area (sponsor provides)
- Company Promos made throughout event area on sound system along the Sanford RiverWalk
- Sponsorship Bonus Package with multiple Billboards (see below)
- Exhibit area at the event (10x10 tent, tables and chairs provided)
- Maximum of two (2) All American Sponsors

## Patriot

**\$2,500 Investment**

At the "Patriot Level" your partnership package will include:

- 6 tickets (3 invitations w/parking) to VIP Guest Reception
- Company Logo on event website
- Company Logo on event press releases
- Company recognition throughout event area via sound system along the Sanford RiverWalk
- Two (2) Company signs or banners in event area (sponsor provides)
- 10x10 exhibit space (sponsor provides tent, tables, chairs)

## Liberty

*\$1,000 Investment*

At the "Liberty Level" your partnership package will include:

- 2 Tickets (1 invitation w/parking) to VIP Guest Reception
- Company logo on event press releases
- Company banner in event area (sponsor provides)
- 10x10 exhibit space (sponsor provides tent, table and chairs)

## Sponsorship Bonus

*Minimum Sponsor Level \$5000*

More to come, stay tuned!

# AMERICA 25★

## ★ CELEBRATION ★

The billboard features a dark background with a fireworks display. The main text reads "Star Spangled SANFORD" in a stylized, patriotic font. Below this, it says "JULY 4th ON THE RIVERWALK". To the right, the event details are listed: "July 4, 7-10 pm" and "Ft. Mellon Park". At the bottom, there are logos for "CITY OF SANFORD FLORIDA", "Orlando Sanford International Airport", "192.3", "WASTE PRO", "BUD LIGHT", and "Dixie".

Sample Billboard

For More Information  
(407) 688-5120

# Star Spangled SANFORD

**JULY 4th**  
ON THE **RIVERWALK**

2026

## SPONSOR REGISTRATION FORM

REGISTRATION DEADLINE - MONDAY, JUNE 22, 2026

### Sponsor Information

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street Address/ PO Box City State Zip

Business Phone (daytime): \_\_\_\_\_ Cell Phone (during event hours): \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Description of business, or services and ALL products on display (attach separate sheet if necessary):

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# Registration

Sponsor Booth:  Booth on-site  No Booth on-site

Booth Space Size - Please Circle: 10 x 10 10 x 20

Strolling Vendor (maximum 4)

Electricity (limited availability)

Sponsor must supply own tent (exception: Presidential Level and Red, White and Blue), tables and chairs. Each business, whether for-profit or non-profit, will be reviewed to determine suitability for participation in the event. A tent is required for participation and must have the proper weighting for safety and be in good condition with no holes, tears or patches. White tents are preferred but not mandatory.

**\*Proof of business license and COI required if providing a tent\***

**Electricity required:**  No  Yes If yes, 110 amps only.

Please list each appliance that will be used, its purpose and the number of amps required for its operation on a separate piece of paper and include with payment.

Availability of electricity is limited and on a first-come basis.

**NO REFUNDS** will be made for failure to comply.

**City of Sanford Recreation**  
**Attn: Star Spangled Sanford**  
**Jerry.Sullivan@SanfordFL.gov or Buffy.Beck@SanfordFL.gov**  
**Mailing: Post Office Box 1788 • Sanford, FL 32772-1788**  
**300 North Park Avenue Sanford, FL 32771**  
**407.688.5120**

**Sponsor Level (please circle)**

Presidential (1) \$10,000

Red, White & Blue (2) \$7,500

All American (2) \$5,000

Patriot \$2,500

Liberty \$1,000

Check • Money Order • Debit/Credit Card    Total Submitted \$ \_\_\_\_\_

In - Kind Donation (Explain) \_\_\_\_\_

**FOR OFFICE USE ONLY**

Date Received: \_\_\_\_\_ Approved: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Check/CC # \_\_\_\_\_ Receipt # \_\_\_\_\_

