

2024 Annual Report Community Redevelopment Agency

City of Sanford
January 1, 2025



Community Redevelopment Agency

2024 Accomplishments

- Commercial Redevelopment Grant
- Special Event Grants
- Trolley & Shuttle Van Services
- Special Projects
- Public Art
- 2024 Financials
- Goals for 2025

Community Redevelopment Agency 2024 Accomplishments



Community Redevelopment Agency

2024 Summary

DATE	TYPE	PROJECT	
Annually	TROLLEY/SHUTTLE SERVICES	DOWNTOWN SANFORD STOPS - SUNRAIL LOOP & AMTRAK AUTO TRAIN	\$ 246,640.00
12/4/2024	SPECIAL EVENT	HOOK'D ON LAKE MONROE	\$ 3,382.00
12/4/2024	SPECIAL EVENT - SIGNATURE	MLK BANQUET & FESTIVAL	\$ 8,403.00
11/6/2024	FUNDING REQUEST	SUNRAIL ONBOARD POSTER	\$ 15,200.00
10/2/2024	SPECIAL EVENT - SIGNATURE	ST. JOHNS RIVER FESTIVAL OF THE ARTS	\$ 12,167.00
10/2/2024	FUNDING REQUEST	POWER DISTRIBUTION BOXES	\$ 16,000.00
9/4/2024	FUNDING REQUEST	HOLIDAY DECORATIONS IN DOWNTOWN SANFORD	\$ 15,443.00
8/7/2024	FUNDING REQUEST (& BUDGET TRANSFER)	VETERANS MEMORIAL PARK HISTORICAL SIGNAGE	\$ 8,050.00
8/7/2024	FUNDING REQUEST (& BUDGET TRANSFER)	PRESSURE WASH DOWNTOWN AREA SIDEWALKS	\$ 22,208.00
8/7/2024	FUNDING REQUEST	PROMINENT BRONZE ART SCULPTURE	\$ 87,500.00
6/5/2024	COMMERCIAL REDEVELOPMENT	115 NORTH LAUREL AVENUE	\$ 100,000.00
6/5/2024	SPECIAL EVENT	BEST OF DOWNTOWN SANFORD AWARDS - MARKETING	\$ 5,000.00
6/5/2024	FUNDING REQUEST	ART SCULPTURES - KIRK SEESE	\$ 53,400.00
6/5/2024	FUNDING REQUEST	ART SCULPTURES - LYMAN WHITAKER	\$ 15,980.00
5/1/2024	SPECIAL EVENT	FESTIVAL PUERTORRIQUENO Y MULTICULTURAL	\$ 7,489.02
5/1/2024	SPECIAL EVENT	3RD ANNUAL SANFORD RIVERWALK BBQ FEST	\$ 5,534.38
4/3/2024	SPECIAL EVENT	MELISSA'S RACE TO BATTLE BRAIN CANCER	\$ 2,885.01
3/6/2024	SPECIAL EVENT - SIGNATURE	ST. JOHN'S RIVER FESTIVAL OF THE ARTS	\$ 13,675.20
3/6/2024	SPECIAL EVENT	JUNETEENTH-A FREEDOM FESTIVAL	\$ 3,176.03
3/6/2024	FUNDING REQUEST (& BUDGET TRANSFER)	SANFORD MUSEUM IMPROVEMENTS	\$ 39,677.36
2/7/2024	SPECIAL EVENT - SIGNATURE	ALIVE AFTER FIVE LIVE	\$ 10,500.00
2/7/2024	FUNDING REQUEST (& BUDGET TRANSFER)	CIVIC CENTER ENHANCEMENTS	\$ 38,000.00
1/3/2024	SPECIAL EVENT - SIGNATURE	MLK BANQUET & FESTIVAL	\$ 5,000.00
1/3/2024	SPECIAL EVENT	PINTS & PAWS	\$ 5,000.00
1/3/2024	MARKETING/AD	SANFORD PORCHFEST 2024	\$ 1,500.00
1/3/2024	MARKETING/ADVERTISING	SANFORD'S RIDE TO FREEDOM	\$ 500.00
1/3/2024	FUNDING REQUEST	STREETSCAPE IMPROVEMENTS- DESIGN SERVICES	\$ 199,141.00
1/3/2024	FUNDING REQUEST	STREETSCAPE IMPROVEMENTS- DESIGN SERVICES	\$ 146,820.00
1/3/2024	FUNDING REQUEST	STREETSCAPE IMPROVEMENTS- DESIGN SERVICES	\$ 167,040.00
			\$ 1,255,311.00

Community Redevelopment Agency

Lake Monroe Waterfront & Downtown Sanford

Redevelopment Area

Balance Sheet

Operating Cash and Equivalents	\$ 6,761,102
Accounts Receivable	853
Due from County	-
Prepaid items and other assets	-
Amount to be Provided for Retirement of General L-T-D	-
Total Assets & Other Debits	\$ 6,761,956
Loan Payable	\$ -
Other Payables	64,610
Fund Balance	6,697,346
Total Liabilities & Fund Balance	\$ 6,761,956

Statement of Revenues, Expenditures & Cash Available

	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>	<u>% Budget</u>
Revenues & Other Sources:				
Current Ad Valorem-Ray Valdes	1,354,334	\$ 1,317,522	\$ 36,812	97%
Current Ad Valorem-Seminole County Portion	901,367	902,038	(671)	100%
Interest	122,487.00	412,554	(290,067)	0%
Use of Reserves	5,305,073	-	5,305,073	0%
Total Revenues & Other Sources	\$ 7,683,261	\$ 2,632,114	\$ 5,051,147	
Expenditures:				
Personnel Expenditures	\$ 349,484	\$ 358,278	\$ (8,794)	103%
Professional Services	15,000	8,203	6,798	55%
Travel & Per Diem	-	662	(662)	-100%
Other Contractual Services	340,640	282,985	57,655	83%
Insurance	8,291	7,470	821	90%
Repair & Maintenance	22,208	-	22,208	0%
Printing & Binding	-	60	(60)	-100%
Promotional Activities	119,000	52,271	66,729	44%
Other charges/obligations	6,500	6,689	(189)	103%
Operating Supplies	140,727	34,553	106,174	25%
Registrations/Conference/Seminars	3,045	1,045	2,000	100%
Improvements Other than Buildings	4,593,276	345,388	4,247,888	100%
Rehabilitation and Facade Subsidy Grants	1,928,210	86,281	1,841,929	4%
Transfers	156,880	63,425	93,455	40%
Total Expenditures & Other Uses - FY2019	\$ 7,683,261	\$ 1,247,311	\$ 6,435,950	



Community Redevelopment Agency

2024 Accomplishments

Trolley & Shuttle Services

TROLLEY RIDERSHIP - CALENDAR YEAR 2024													
STOP	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	
SUNRAIL	2541	2101	3895	2920	3492	4195	5790	2296	2737	1494	2623	3745	37829
MAGNOLIA SQUARE	863	627	862	716	1865	750	728	748	1298	1142	1711	2114	13424
INFORMATION CENTER	1515	1152	1849	1511	860	1747	971	279	259	430	470	816	11859
PALMETTO & 3RD	647	392	598	631	164	660	1545	27	56	26	33	37	4816
GEORGETOWN SQUARE	53	41	115	151	64	211	139	97	111	66	192	148	1388
SANFORD AVE & 5TH	178	117	77	20	205	61	278	103	129	67	70	115	1420
SANFORD AVE & 3RD	252	109	167	142	139	128	148	12	48	94	93	79	1411
SANFORD MUSEUM	142	88	148	97	299	126	82	261	285	172	248	286	2234
COUNTY SVC BLDG	206	335	481	288	83	540	923	64	31	49	83	100	3183
SEMINOLE BLVD & PALM	112	112	71	45	494	57	87	300	416	293	168	390	2545
AMTRAK	370	483	742	405	1004	359	602	461	743	559	798	829	7355
TOTAL	6,879	5,557	9,005	6,926	8,669	8,834	11,293	4,648	6,113	4,392	6,489	8,659	87,464

Calendar Year 2024 – 87,464 Riders



Community Redevelopment Agency 2024 Accomplishments

- Commercial Redevelopment Grant
 - 115 North Laurel Avenue
- Public Art Partnership – 10 Sculptures (9 pieces, some kinetic and 1 prominent bronze piece)
- Trolley and Shuttle Van Services
- Pressure Wash Downtown Sidewalks
- Museum Improvements
- Civic Center Enhancements
- Veterans Memorial Park Historical Signage
- Landscape Maintenance
- Marketing and Promotional Activities
 - SunRail Onboard Poster – Artwork Update for 11 Trains
 - CRA Promotion at Special Events



Community Redevelopment Agency 2025 Goals

- Continued Maintenance of Grounds (flowers/pressure washing)
- Continue Trolley and Shuttle Van Services
- Redevelopment Grants
- Façade Grants
- Outdoor Informational Kiosks
- Award and finish projects within specified timeline as CRA sunsets December 31, 2025, with a 1-year closeout period of December 31, 2026.

Community Redevelopment Agency Annual Report

**Florida Department of Economic Opportunity, Special District Accountability Program
FY 2022/2023 Special District Fee Invoice and Update Form**

Required by Sections 189.064 and 189.018, Florida Statutes, and Chapter 73C-24, Florida Administrative Code

City of Sanford Community Redevelopment Agency

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Status: Dependent

Governing Body: Appointed

Website Address: www.sanfordfl.gov/departments/economic-development/downtown-community-redevelopment-agency-cra

County(ies): Seminole

Function(s): Community Redevelopment

Boundary Map on File: 05/08/1996

Creation Document on File: 05/08/1996

Date Established: 12/11/1995

Creation Method: Local Ordinance

Local Governing Authority: City of Sanford

Creation Document(s): City Resolutions 3282 and 1715

Statutory Authority: Chapter 163, Part III, Florida Statutes

Authority to Issue Bonds: Yes

Revenue Source(s): Tax Increment Financing

Most Recent Update: 10/2/23