

City of Sanford Public Art Commission Communications & Cultural Affairs Office 300 N. Park Avenue Sanford, FL 32771

# Call To Artists SANFORD MURALS

# SUBMISSION DEADLINE May 6, 2024

The City of Sanford Public Art Commission is accepting submissions for the Mural project.

#### **PROPOSAL**

To enhance the urban environment and further the tourism and economic potential, the City of Sanford requests submissions for mural art to transform high visible buildings into public works of art.

#### **ELIGIBILITY**

The project is open to all artists, with prior experience of large murals along with surface preparation and sealing.

## WORK DESCRIPTION, SIZE, BUDGET, SUBMISSION REQUIREMENTS & DETAIL

Mural designs for walls that are approximately 50 ft. long by 14 ft tall. Wall locations are visible to vehicle and pedestrian traffic. Please submit a sketch of the proposed mural along with color samples, and a list of wall treatments to be used.

- 1. Cover letter describing exhibition proposal.
- 2. Up to (4) new or existing original pieces for consideration of the proposed mural. Artists may incorporate local themes and designs, can be historic, nature, landscapes, wildlife, flora, urban. Murals should be large scale seen from a distance. Artwork shall not contain advertising, religious, sexual, violent, political, or other content unsuitable for a public work of art.
- 3. Artist Resume including biography, educational background, and exhibition record.
- 4. Up to 2 examples of prior murals

#### TIMELINE PROCESS AND AWARD

Work must be completed within four weeks (depending on weather conditions).

The City of Sanford Public Art Commission will make selections based on creativity and appropriateness. Selected artists will receive a stipend up to \$6,000, which includes materials.

### **NOTIFICATION TO ARTIST, DELIVERY, RECEPTION, PUBLICITY, SALES**

Artists will be notified via email of acceptance by June 3, 2024.

Artist time of delivery is one month, provided cooperative weather. Artist will receive recognition on the wall in addition to the City of Sanford website and any other marketing collateral pertaining to public art.

A ribbon cutting will be scheduled after completion of the mural along with a press release. City of Sanford Facebook, Instagram, City Podcast - Sanford Says, City of Sanford website, print, digital media, and other social media platforms may be used for marketing. The City of Sanford FL reserves the right to use the mural image for future promotional items.

All files to be submitted via email to <u>Lisa.Holder@sanfordfl.gov</u> by 5:30 pm on May 6, 2024 Contact – Lisa Holder Chief Communications & Cultural Affairs Administrator City Manager's Office <u>www.Sanfordfl.gov</u> p: 407.688.5019