

## **News From City Hall**

FOR IMMEDIATE RELEASE: SEPTEMBER 21, 2023
FOR FURTHER INFORMATION CONTACT: LISA HOLDER, Chief Communications & Cultural Affairs Administrator
407.688.5019 Lisa.Holder@Sanfordfl.gov

## City of Sanford Online Community Survey Opens Today Diversifying Engagement Through Technology

The City of Sanford wants to know what its citizens think and has partnered with the survey firm, Polco, to do a community survey. Sanford's online survey opens today. The City is requesting the public's participation to provide direct input to the local decision-making process regarding policies and programs.

"There is always room for improvement. The City wants to know what we can do for our residents to work towards a better City. This survey will help the City of Sanford identify priorities for our community, we hope our residents will take the time to participate," said Mayor Art Woodruff.

To participate in the survey, local participants should go to polco.us/sanford2023a.

Once residents have answered the survey questions, they will be asked to provide their email, address, and ZIP code. This ensures the City only hears from each person only once. It also collects information on the general area where respondents live. Residents who provide this information will also be able to receive notifications of any future survey or polling efforts the City of Sanford decides to conduct. Responses are anonymous, and personal information is securely stored on Polco.

Polco is committed to a strict privacy policy—they only share anonymous, combined results. Participants' individual data and votes are never shared.

## **About Polco**

Hundreds of organizations nationwide use Polco for strategic planning, budgeting, and empowering resident voices. Polco's online community engagement polling platform provides the information tools local governments leaders need. Learn more at info.polco.us.