

# 2022 Annual Report Community Redevelopment Agency

City of Sanford  
January 1, 2023



# Community Redevelopment Agency

## 2022 Accomplishments

- New Construction Grants
- Commercial Redevelopment Grants
- Façade Grants
- Special Event Grants
- Trolley & Shuttle Van Services
- Other
- 2022 Financials
- Goals for 2023



# Community Redevelopment Agency 2022 Accomplishments



# Community Redevelopment Agency

## 2022 Accomplishments

### Summary of Funds

DATE	TYPE	PROJECT	LOCATION(S)	AMOUNT
ANNUALLY	VIA AGREEMENT	DOWNTOWN PRIMARY TROLLEY SERVICES	DOWNTOWN SANFORD STOPS-SUNRAIL LOOP	\$ 195,000.00
ANNUALLY	SPECIAL EVENT - SIGNATURE	ALIVE AFTER FIVE	DOWNTOWN SANFORD	\$ 10,000.00
ANNUALLY	SPECIAL EVENT - SIGNATURE	MARTIN LUTHER KING JR. FESTIVAL & BANQUET	DOWNTOWN SANFORD	\$ 5,500.00
12/7/2022	FUNDING REQUEST	TROLLEY PILOT PROGRAM EXTENSION-1 MONTH	SUNRAIL-GOLDSBORO-GEORGETOWN-DOWNTOWN	\$ 10,880.00
10/5/2022	FUNDING REQUEST	FIVE PUBLIC ART PADS	ALONG RIVERWALK AREA & PAULUCCI PARK	\$ 5,000.00
10/5/2022	FAÇADE	HORSTMAYER FARM & GARDEN	300 NORTH FRENCH AVE	\$ 5,035.00
9/21/2022	FUNDING REQUEST	TROLLEY TRACKING SERVICES-PILOT PROGRAM TROLLEY	GOLDSBORO-GEORGETOWN-SUNRAIL-DOWNTOWN SANFORD	\$ 523.97
9/7/2022	FUNDING REQUEST	TROLLEY TRACKING SERVICES- PRIMARY TROLLEY	DOWNTOWN SANFORD AREA	\$ 3,304.76
8/3/2022	FUNDING REQUEST	TROLLEY PILOT PROGRAM - 3 MONTH	SUNRAIL-GOLDSBORO-GEORGETOWN-DOWNTOWN	\$ 39,720.00
8/3/2022	FUNDING REQUEST	SUNRAIL ONBOARD POSTER	LOCATED ON SUNRAIL TRAINS	\$ 8,150.00
6/1/2022	SPECIAL EVENT	BEST OF DOWNTOWN SANFORD AWARDS	201 MAGNOLIA AVENUE	\$ 5,000.00
6/1/2022	FUNDING REQUEST	LAKE MARY SHUTTLE FUEL APPROPRIATION	DOWNTOWN SANFORD AREA	\$ 8,400.00
5/4/2022	FUNDING REQUEST	LAKE MARY SHUTTLE	DOWNTOWN SANFORD AREA	\$ 2,100.00
5/4/2022	NEW CONSTRUCTION	PHILCO CONSTRUCTION (BORMAN LAND & DEV)	114 NORTH PARK AVENUE	\$ 73,085.00
5/4/2022	NEW CONSTRUCTION	FIRST STREET STATION BOUTIQUE HOTEL	200 WEST FIRST STREET	\$ 100,000.00
4/6/2022	SPECIAL EVENT - SIGNATURE	ST. JOHN'S RIVER FESTIVAL OF THE ARTS	DOWNTOWN SANFORD	\$ 12,153.81
3/2/2022	SPECIAL EVENT	PUERTORRIQUENO Y MULTICULTURAL FESTIVAL	FORT MELLON PARK	\$ 4,000.00
3/2/2022	FUNDING REQUEST	3 GULL SCULPTURES	SEMINOLE BOULEVARD	\$ 7,575.00
2/2/2022	FUNDING REQUEST	SHUTTLE VAN WRAP	N/A	\$ 6,600.00
1/5/2022	FUNDING REQUEST (50% CRA/ 50% PRIVATE)	PALMETTO AVE MARKET LIGHTING	ON PALMETTO FROM 1ST TO 2ND	\$ 2,675.00
				\$ 504,702.54



# Community Redevelopment Agency

## 2022 Accomplishments

### Summary (excludes operating/salaries)

Statement of Revenues, Expenditures & Cash Available

Revenues & Other Sources:	<u>Budget</u>		<u>Actual</u>		<u>Balance</u>	<u>% Budget</u>
Current Ad Valorem-Ray Valdes	990,886	\$	949,281	\$	41,605	96%
Current Ad Valorem-Seminole County Portion	659,477		653,865		5,612	99%
Interest	3,152		(31,072)		34,224	0%
Use of Reserves	532,114		-		532,114	0%
<b>Total Revenues &amp; Other Sources</b>	<b>\$ 2,185,629</b>	<b>\$</b>	<b>1,572,074</b>	<b>\$</b>	<b>613,555</b>	
Expenditures:						
Personnel Expenditures	\$ 300,073	\$	311,478	\$	(11,405)	104%
Professional Services	18,000		8,075		9,925	45%
Other Contractual Services	327,240		285,877		41,363	87%
Insurance	7,166		6,543		623	91%
Postage	106		3		103	100%
64 Promotional Activities	68,905		72,753		(3,848)	106%
Other charges/obligations	18,080		14,245		3,835	79%
Registrations/Conference/Seminars	1,045		1,045		0	100%
Rehabilitation and Facade Subsidy Grants	719,487		157,332		562,155	22%
Catalyst Site Transfers for Road Projects	725,527		725,527		-	100%
<b>Total Expenditures &amp; Other Uses - FY2019</b>	<b>\$ 2,185,629</b>	<b>\$</b>	<b>1,582,878</b>	<b>\$</b>	<b>602,751</b>	



# Community Redevelopment Agency

## 2022 Accomplishments

### 2022 Financials Continued

Lake Monroe Waterfront & Downtown Sanford Community  
Redevelopment Area

Balance Sheet

Operating Cash and Equivalents	\$	566,990
Accounts Receivable		15
Due from County		-
Prepaid items and other assets		15,137
Amount to be Provided for Retirement of General L-T-D		-
<b>Total Assets &amp; Other Debits</b>	<b>\$</b>	<b>582,142</b>
Loan Payable	\$	-
Other Payables		25,103
Fund Balance		557,039
<b>Total Liabilities &amp; Fund Balance</b>	<b>\$</b>	<b>582,142</b>



# Community Redevelopment Agency

## 2022 Accomplishments

### Special Event Grants – Cont.

Post Covid-19 total number of visitors who were attracted to Sanford through these events has increased considerably.

The average American in the South spends at least 5.4 percent, or \$2,528 annually on entertainment at Community-based and affordable entertainment options, including movies, museums

\*[www.creditloan.com](http://www.creditloan.com)



# Community Redevelopment Agency

## 2022 Accomplishments

### Trolley

	TROLLEY RIDERSHIP											
<u>STOP</u>	<u>Jan-22</u>	<u>Feb-22</u>	<u>Mar-22</u>	<u>Apr-22</u>	<u>May-22</u>	<u>Jun-22</u>	<u>Jul-22</u>	<u>Aug-22</u>	<u>Sep-22</u>	<u>Oct-22</u>	<u>Nov-22</u>	<u>Dec-22</u>
SUNRAIL	1789	1587	2466	1944	1843	1976	2152	1890	1313	753	1321	1961
MAGNOLIA SQUARE	1517	1204	1606	1275	1153	1508	1479	1312	962	693	1361	1437
WELCOME CENTER	662	454	379	490	425	644	633	566	461	269	479	631
PALMETTO & 3RD	98	93	98	263	195	112	56	229	38	25	158	125
SANFORD AVE & 5TH	249	119	211	160	180	206	370	310	119	36	107	185
SANFORD AVE & 3RD	195	146	123	100	118	146	251	211	104	34	66	108
SANFORD MUSEUM	279	315	287	293	198	359	573	334	270	0	0	331
COUNTY SVC BLDG	74	39	43	68	48	53	63	96	53	0	0	35
SEMINOLE BLVD & PALM	443	399	479	436	565	656	659	408	341	0	0	387
AMTRAK	500	545	889	710	697	909	740	651	555	656	651	876
TOTAL	5,806	4,901	6,581	5,739	5,422	6,569	6,976	6,007	4,216	2,466	4,143	6,076

*2022 Ridership: 64,902*



# Community Redevelopment Agency 2022 Accomplishments Trolley Continued

## SANFORD TROLLEY APP

Using Historic Downtown Sanford's new trolley tracker app by TSO Mobile will enhance your abilities in traveling into and throughout Downtown Historic Sanford with ease.

Features include:

- Current trolley locations
- Scheduled routes & times
- View detailed Stop Information



Google Play Store



Apple App Store

[Free Trolley Service | Sanford, FL \(sanfordfl.gov\)](https://sanfordfl.gov)



CITY OF  
**SANFORD**  
COMMUNITY REDEVELOPMENT AGENCY

# Community Redevelopment Agency 2022 Accomplishments

- Streetscapes – (which one was 2022)
- Catalyst Site – Heritage Park
- New Construction Grants
  - First Street Station Boutique Hotel
  - Borman Land & Development
- Façade Grants
  - Horstmeyer Farm & Garden
- Parking Study
- Public Art Partnership – 5 Sculpture pads, Uplighting, and additional mural activity
- Gull Sculptures
- Market Lighting
- Landscape Maintenance
- Marketing and Promotional Activities
  - New Shuttle Van Wrap
  - Best of Downtown Sanford Awards
  - SunRail Onboard Poster



# Community Redevelopment Agency 2023 Goals

- Continued Maintenance of Grounds (flowers/pressure washing)
- Business Retention and Expansion Program
- Grants—Pursue grants to fund CRA initiatives
- Continue improving Trolley service – Expand services via the Goldsboro Pilot Program
- New Construction Grants
- Redevelopment Grants
- Façade Grants
- Signature Special Events
  - St. Johns River Festival of the Arts
  - Dr. Martin Luther King, Jr. Celebration
  - Alive After 5



# Community Redevelopment Agency Annual Report

**Florida Department of Economic Opportunity, Special District Accountability Program  
FY 2020/2021 Special District Fee Invoice and Update Form**

Required by Sections 189.064 and 189.018, Florida Statutes, and Chapter 73C-24, Florida Administrative Code

**City of Sanford Community Redevelopment Agency**

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**Status:** *Dependent*

**Governing Body:** *Appointed*

**Website Address:** [www.sanfordfl.gov/departments/economic-development/downtown-community-redevelopment-agency-cra](http://www.sanfordfl.gov/departments/economic-development/downtown-community-redevelopment-agency-cra)

**County(ies):** *Seminole*

**Function(s):** *Community Redevelopment*

**Boundary Map on File:** *05/08/1996*

**Creation Document on File:** *05/08/1996*

**Date Established:** *12/11/1995*

**Creation Method:** *Local Ordinance*

**Local Governing Authority:** *City of Sanford*

**Creation Document(s):** *City Resolutions 3282 and 1715*

**Statutory Authority:** *Chapter 163, Part III, Florida Statutes*

**Authority to Issue Bonds:** *Yes*

**Revenue Source(s):** *Tax Increment Financing*

**Most Recent Update:** *10/02/2022*