

Call To Artists

SANFORD WRAPS

UTILITY BOX WRAP PROJECT

City of Sanford Public Art Commission
Communications Office
300 N. Park Avenue
Sanford, FL 32771
www.sanfordfl.gov

SUBMISSION DEADLINE

December 4, 2023

The City of Sanford Public Art Commission is accepting submissions for the Utility Box Wrap project.

PROPOSAL

To enhance the urban environment and further the tourism and economic potential, the City of Sanford requests submissions for art to transform ordinary infrastructure into public works of art. The project area includes utility boxes within the City of Sanford City limits.

ELIGIBILITY

The project is open to all artists, graphic designers, photographers, illustrators, and other creative individuals.

SELECTION PROCESS & AWARD

The City of Sanford Public Art Commission will make selections based on creativity, diversity and appropriateness. Selected artists will receive a stipend of \$200 for their digital work and will receive source recognition on the box. Each artist retains all copyrights to their submitted images. All selected works to be wrapped on a utility box grant the City of Sanford rights to use the image for promoting the artist, the utility box art program and the City of Sanford through marketing material.

SUBMISSION REQUIREMENTS & DETAILS

Artists are invited to submit up to four (4) new or existing original pieces for consideration. Original digital artwork will be accepted for this project. Artists may incorporate local themes and history and designs may be landscapes, pictorial, whimsical, and abstract. The artwork shall not contain advertising, religious, sexual, violent, political or other content unsuitable for a public work of art. Artists are not responsible for fabrication or installation of the vinyl wrap on the box.

Files: Each utility box has different dimensions and this call includes a variety of sizes and shapes of boxes. Artists may be asked to re-fit or re-size artwork for the selected box. Due to the enlargement process for printing, files submitted shall be high resolution (1200 dpi minimum). Acceptable file formats include PDF, JPG or TIFF.

Image Title: All submissions shall be titled in the format as follows: **lastname.firstname.title**

Submission: Artists are encouraged to contact the City of Sanford Public Art Commission staff liaison with any questions prior to submittal (Lisa.Holder@Sanfordfl.gov). All submissions shall include the following:

- A. Cover Letter: including Artist's Name, address, email address, telephone number, as well as a statement of interest and brief description of the artwork. One page maximum, standard type.
- B. Image List: including the title, size, and media of the artwork.
- C. Image Files: up to four (4) pieces per artist may be considered.

All files to be submitted as email attachments to Lisa.Holder@Sanfordfl.gov by 5:30pm on December 4, 2023

TYPICAL UTILITY BOX DIMENSIONS & TEMPLATE

This is a diagram of a typical utility box showing four sides and a top. Use it to show the image you would like to create on the box. Final dimensions of each box will vary. Some utility boxes include meter cans, not shown.

Typical Utility Box Dimensions:

Height: 83 $\frac{3}{4}$ "

Length: 36"

Width: 18"

Typical Meter Can Dimensions (not shown):

Height: 28 $\frac{1}{2}$ "

Length: 16"

Width: 6 $\frac{1}{4}$ "

