

January 18, 2024

Dear Sir or Madam:

The Sanford Recreation Division is now preparing for the 2024 Co-ed Baseball Season. As a part of our efforts, we are looking for businesses and individuals that would like to play a vital role in supporting our community's youth by sponsoring a team for our league play.

With this opportunity, the sponsor's name will be on the back of our MLB Replica Jersey creating visible advertising for our sponsors, as the players are allowed to keep the jerseys to wear after the season ends. In addition, for 2024 the sponsor's name will be prominently displayed on the Sanford Youth Baseball web site along with a link to the sponsor's own site (where applicable). Information on the website will be updated during the season with team and league information making it a link for information for our players and their families. And, as always, your company name will be displayed on banners at Chase Park or the Historic Sanford Memorial Stadium during the season. You will also receive a team plaque that you can proudly display at your place of business.

For just \$250 per team you can be part of the magic of youth sports. The sponsorship fee is used to help defray the costs of officials, playing equipment and uniforms. Sponsorships also help to keep the participant cost to a minimum providing more children the opportunity to play. Please see the attached information for additional sponsor opportunities.

All sponsors are invited to participate in the Opening Day Ceremonies, held in the Historic Sanford Memorial Stadium on Saturday, February 24, 2024, at 10am. Should you be interested in sponsoring a team and have any questions please contact me at 407.302.1021. For your convenience, I have enclosed an invoice and sponsorship form. Please make the check payable to the City of Sanford and mail to:

City of Sanford Recreation Department
Attn: John Polk
P.O. Box 1788
Sanford, FL 32772-1788

Thank you for helping support our youth programs.

Sincerely,

John K Polk

John K. Polk

Recreation Supervisor

Babe Ruth/Cal Ripken League Director



Babe Ruth Baseball Sponsor Information Spring 2024 Season

Sponsorships

Sanford Babe Ruth Baseball provides opportunities for Sanford's young athletes to learn the game of baseball in a nurturing, educational and fun environment. Although our focus is on providing excellent programs at low cost, the league has recently seen much success in both league play and in tournament play with multiple teams winning District Championships and moving on to State Tournaments in 2023. Sanford Baseball has a long history of excellent players going through the ranks of youth baseball leagues, high school, college and MLB and we strive to continue to refine those talented athletes into great players and people.

Your sponsor funds allow the City of keep the fees to parents at the lowest in the area along with providing the much needed scholarships. We are committed to ensuring that everyone plays and sponsor funds assist with scholarships for those in need who cannot afford the league fees.

The Herbert "Whitey" Eckstein Chase Park is the home of Sanford Babe Ruth Baseball, along with the travel teams comprised from players from our league in the Seminole County COBRA League. All of the banner programs listed below are good for the spring and fall baseball seasons. This will include league play, post season team tournaments, COBRA League play, possible District and State Tournaments, along with Travel Ball Tournament play from outside organizations. Estimates range from 2500 to 5000 spectators and players per week inside Chase Park during the seasons and those entering Chase Park will see your business or organizations effort to provide recreational facilities and programs for all.

Please contact League President and Recreation Supervisor John Polk at 407-302-1021 or John.Polk@sanfordfl.gov for more information on sponsor packages or to discuss a personalized package for your business or organization.



Sponsorship Packages

Team Sponsor / \$250

- Team sponsorship providing business or organization name on back shoulder of team MLB Replica Jersey
- Business or organization name on Sponsor Banner displayed at Chase Park
- Appreciation Wall Plaque for business or organization
- Invitation to appear on field during Opening Day Ceremony
- Team Hat
- Add a field banner with logo for \$150

Silver Slugger Sponsor / \$500

- "Team Sponsor" Amenities Above +
- One 5'x5' outfield fence banner with organization logo
- Opening Day marketing materials placed in goodie bag for players
- Logo and link on City of Sanford Youth Baseball website

Gold Glove Sponsor / \$750

- "Team Sponsor" Amenities Above +
- Opening Day marketing opportunities at Chase Park with 10x10 booth
- One 5'X5' outfield fence banners with organization logo
- Two – front and back printed Pole Banners with organization logo in high visibility location at Chase Park
- Logo on City of Sanford Baseball web page and Sanford Youth Baseball website

Cy Young Sponsor / \$1000

- "Team Sponsor" Amenities Above +
- Team Sponsor for Second Team in an Additional Babe Ruth Division
- Opening Day marketing opportunities at Chase Park with 10x10 booth
- Two 5'X5' outfield fence banners with organization logo (Chase Park)
- Two – front and back printed Pole Banners with organization logo in high visibility location at Chase Park
- Logo on City of Sanford Baseball web page and Sanford Youth Baseball website



MVP Sponsor / \$2500 One Year or \$3750 for 2 Years

- “Team Sponsor” Amenities Above +
- Team Sponsor for four teams in Additional Babe Ruth Divisions
- Opening Day marketing opportunities at Chase Park with 10x10 booth
- Four 5’X5’ outfield fence banners with organization logo (one on each field at Chase Park)
- Four – front and back printed Pole Banners with organization logo in high visibility location at Chase Park
- Logo on City of Sanford Baseball web page and Sanford Youth Baseball website
- Featured Business or Organization Article in Opening Day Program

National Champion “League Wide” Sponsor / \$10,000 Annually (one National Champion sponsor only)

- The league wide sponsor provides additional amenities to the league not covered by other packages and league fees. This package is annual and provides all of the amenities of the MVP package listed above plus the additional perks listed here.
- This package includes signs on the outfield fences of all four fields at Chase Park, the fence at Zinn Beck and the outfield wall at Sanford Memorial Stadium.
- Signage at the main entrance(s) to all baseball facilities.
- The league will be titled with the sponsor name included and this title will be used for all marketing, scheduling, websites and other normal and typical use of the league name.

Individual Field Banner Program 5’X5’ outfield fence (without team sponsorship) Art work to be provided by sponsor

- One Field Banner on field of choice for one year \$250.00
- Two Field Banners on two fields of choice for one year \$450.00
- Three Field Banners on three fields of choice for one year \$650.00
- Four Banners on Four fields for one year \$850.00
- **Additional field banners may be added to any sponsor package for an additional \$150 per year.**



Field Banners Examples



Chase Park • 1500 Celery Avenue • Sanford, FL 32771

Historic Sanford Memorial Stadium • 1201 S. Mellonville Avenue • Sanford, FL 32771



Sponsor Name: _____

PLEASE MAKE SPONSORSHIP LEVEL SELECTION(S)

Sponsor Levels	QTY	Price	Total
Team		\$250.00	\$0.00
Silver Slugger		\$500.00	\$0.00
Gold Glove		\$750.00	\$0.00
Cy Young		\$1,000.00	\$0.00
MVP - 1 Year		\$2,500.00	\$0.00
MVP - 2 Year		\$3,750.00	\$0.00
National Champion		\$10,000.00	\$0.00
1 Field Banner 5'X5'		\$250.00	\$0.00
2 Field Banners 5'X5'		\$450.00	\$0.00
3 Field Banners 5'X5'		\$650.00	\$0.00
4 Field Banners 5'X5'		\$850.00	\$0.00

Total Due **\$0.00**



Recreation Division

Sponsor Name _____ Date _____

Contact Name _____

Phone Number _____

Email Address _____

Website Address (For link) _____

Coach or Players Name _____

If you have a specific player or coach that you are interested in supporting, please mark which division you would like to sponsor and name above.

Cal Ripken / Babe Ruth Co-ed Baseball

QTY

Cal Ripken T-Ball 4 to 6 year olds

Cal Ripken Rookie 7 to 8 year olds

Cal Ripken Minor 9 to 10 year olds

Cal Ripken Major 11 to 12 year olds

Babe Ruth Junior 13 to 16 year olds

Babe Ruth Senior 16 to 18 year olds

PLACE US WHERE NEEDED

Chase Park • 1500 Celery Avenue • Sanford, FL 32771

Historic Sanford Memorial Stadium • 1201 S. Mellonville Avenue • Sanford, FL 32771

p. 407.302.1021 • p. 407.688.5120 • f. 407.688.5121 • sanfordfl.gov



NAME TO APPEAR ON BACK OF THE TEAM SHIRT
(REMEMBER: CHILDREN'S SHIRTS)

PLEASE PRINT

WILL YOU BE ATTENDING OPENING DAY CEREMONIES? YES ___ NO ___

IF YES, HOW MANY GUESTS _____

Please scan & email to: john.polk@sanfordfl.gov or fax these forms back to 407.688.5121 ASAP. If you have any questions please call me at 407.302.1021. Thank you for your support of the Sanford Recreation Baseball program.