



CITY OF
SANFORD
FLORIDA

**Community Development
Block Grant
2020-2024 Five-Year
Consolidated Plan**

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10/19/2020

Executive Summary

District two which includes the Goldsboro neighborhood has been the primary target area for the City's Community Development Block Grant program since the City of Sanford inception as a CDBG Entitlement Jurisdiction in 2010. Over the past ten years, District 2, has experienced positive growth in the majority of its neighborhoods that has resulted in a positive trajectory with diverse demographics. Although the City and Seminole County has directed CDBG, State Housing Initiative Partnership (SHIP) and HOME funds for home rehabilitation in Goldsboro the housing needs in Goldsboro are still vast. Unfortunately, in spite of the positive growth and prosperity the majority of District 2 is experiencing, the Goldsboro community continues to suffer from significant disinvestment that has resulted in high unemployment, poor housing, aging and inadequate infrastructure, lack of health care and service facilities and the highest poverty rate per household in the City of Sanford. However, after decades of economic decline and disinvestment, the community remains optimistic about its future.

In December of 2015, HUD released a Notice of Funding Availability for the Department of Housing and Urban Development (HUD) Choice Neighborhoods Planning Grants Program for the Fiscal Year 2015-2016. Applications were due February 9, 2016. Sanford Housing Authority as lead applicant with the City of Sanford as co-applicant submitted an application for the Goldsboro neighborhood. Sanford Housing Authority retained EJP consultants to prepare the application. City staff assisted SHA and EJP Consultants in the collection of data to prepare the grant application.

June 28, 2016 the City of Sanford was notified SHA and the City of Sanford as co-applicant had been awarded a 2015-2016 Choice Neighborhood Initiative Planning Grant Award of \$500,000. SHA and the City of Sanford application was one of 10 application approved out of 64 total applicants. At the September 26, 2016 City Commission meeting, the Commission approved a Memorandum of Agreement with the Orlando Housing Authority and the SHA for the administration of the Goldsboro Choice Neighborhoods Initiative Planning Grant and the City of Sanford \$250,000 match funding.

Over the next two years the Goldsboro Choice Neighborhood Initiative staff, consultants and City staff diligently worked towards completion of the Transformation Plan. The Transformation Plan is the product of an open and transparent planning process involving more than 250 residents and community stakeholders and informed by a lengthy face-to-face survey of 200 community residents and former SHA relocated residents. The community came together to envision its future through seven (7) working groups that each met at least seven (7) times; three community-wide information fairs that attracted over 200 residents; a constant updated website where all meetings notices, agendas, meeting minutes and presentation materials were posted; and an active Facebook page highlighting community events.

At the June 25, 2018, City Commission meeting, the City Commission adopted the Goldsboro Transformation Plan in partnership with the Sanford Housing Authority and the Goldsboro Front Porch Council, Inc. and authorized the submission of the Plan to Department of Housing and Urban Development (HUD). The Goldsboro Transformation Plan was submitted to (HUD) June 28, 2018 and accepted by HUD.

Since the submission of the Plan to HUD in June of 2018 the three (3) partners have vigilantly continued to work on implementation of the Plan. At the March 23, 2020 City Commission meeting in anticipation of HUD announcing another round of Choice Neighborhood Initiative Implementation Grants the City Commission approved Commission Resolution No. 2020-02 approving the City of Sanford join the SHA as co-applicant to apply for the FY 2020 Choice Neighborhood Initiative Implementation Grant. As co-applicant the City's required commitment to Grant was \$1.5 million (CDBG Funding) as cash match over the six (6) years. The City will need to document a minimum of \$20 Million physical improvements/investment both public and private in Goldsboro looking back three (3) years and forward for six (6) years.

The City's commitment to the Goldsboro Transformation Plan is represented in the CDBG 2020-2024 Five-Year Consolidated Plan

SUMMARY OF GOALS AND PRIORITIES

EMPOWER OUR COMMUNITY

- Community organizations are strengthened and serve as effective advocates for change.
 - Reinforce the role of GFPC as “community quarterback” to oversee and coordinate implementation of the Goldsboro Transformation Plan.
 - Create a Goldsboro Community Redevelopment Agency (CRA).
- Residents and visitors feel safe in Goldsboro.
 - Foster more active community involvement in addressing public safety issues in Goldsboro.
 - Enforce blight clearance ordinances and health and safety codes.
- Goldsboro celebrates its unique African- American history and “pride of place.”
 - Install historic markers in Goldsboro to honor the community’s history.

IMPROVE COMMUNITY CONNECTIONS

- Residents have improved access to key amenities and assets outside of Goldsboro.
 - Safe pedestrian and bicycle crossings at 17/92
 - Pursue routing a bus through Goldsboro with clearly marked and sheltered bus stops
- Residents can safely and easily move through the neighborhood.
 - Review City’s plan for adequate sidewalks in the neighborhood
- Residents can readily access the digital world.
 - Improve public Wi-Fi along historic Goldsboro Blvd and the community
- Goldsboro residents have access to local community facilities that support their quality of life.
 - Build a new community Resource Center
 - Pursue a Partner to construct and manage a health clinic

EXPAND HOUSING OPPORTUNITIES

- Homeownership opportunities in the neighborhood are increased
 - Target SHA's south parcel (Castle Brewer Court) for homeownership development ensuring long-term affordability.
 - Implement the City's Cottage Home Program to encourage the development of new for-sale housing on vacant lots scattered throughout the Goldsboro neighborhood.
 - Provide pre- and post-homeownership counseling and financial management counseling.
- The quality and safety of existing owned homes in the neighborhood is improved.
 - Owners have access to loans and grants for home improvements.

INVEST IN OUR CHILDREN

- Children enter kindergarten ready to learn and successfully learn to read by 3rd grade.
 - Increase enrollment in high –quality, early learning programs.
- Alternative education supports and programming ensure all youth successfully graduate from high school.
 - Make GED opportunities more accessible to residents
- Out-of-School-Time programming provides opportunities to enhance children's social, emotional, educational and physical development.
 - Seek funding opportunities to maintain programs like 21st Century as well as expand existing or create new programs for youth.
- Services and support to help parents effectively engage in their child's education.
 - Look for new and creative ways to engage parents

ENCOURAGE COMMUNITY WELLNESS

- A full continuum of care including prevention, intervention, and treatment and after care is available to improve mental health and reduce substance abuse.
 - Identify partner(s) licensed providers to offer mental health assessment services directly in Goldsboro.
 - Introduce mental health services in non-traditional ways
- Residents have access to quality medical services to improve physical health outcomes and foster wellness.
 - Establish a satellite health clinic and/or one stop health facility in Goldsboro.
- Goldsboro is rich in supports and amenities that promote healthy lifestyle
 - Increase availability of healthy, affordable food offerings in Goldsboro.

EXPANDED ECONOMIC OPPORTUNITIES FOR ALL

- Residents have the skills and supports to access jobs and career opportunities that lead to greater economic stability and self-sufficiency.
 - Increase access to education and career training that provides entry level opportunities that will ideally lead to careers in high growth fields with living wages.
- Critical community resources enable residents to access employment opportunities
 - Increase multimode transportation options for residents
 - Identify companies willing to hire individuals with criminal backgrounds
- Section-3 hiring and contracting opportunities are maximized via the Goldsboro neighborhood revitalization plan implementation.
 - Educate construction companies about Section-3 hiring requirements.
- New and existing businesses are encouraged to grow and thrive.
 - Provide programs to support existing business

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