

City of Sanford
Visioning Steering Committee
5:30 PM, October 15, 2012
City Hall, 300 N. Park Avenue
Steamboat Landing Room, 1st floor

Present: Chris McLeod – Committee Chairman Gene Kruckemeyer
Margie Chusmir Turner Clayton Doug Groseclose
Thelma Mike Robert Kinney Sylvester Chang
Tom Ball Steve Newton Lindsay Oyewale
Ada Reneau Nicholas Mcray

Absent: Paul Benjamin

1) Call to Order

Mr. McLeod called the meeting to order at 5:29 PM

2) Approval of Minutes from the September 17, 2012 Meeting

It was advised and agreed upon by committee members that the minutes from last month's meeting include that a financial report will not be necessary as this committee is strictly an advisory board.

3) Introductions and Chair's Report – Chris McLeod

Mr. McLeod introduced Mike Callahan, who will assist with completing the new website: imaginesanford.com. Mr. Callahan will ensure that the website's status remains on track. He also suggested that the Steering Committee Meetings be held in the Utility Training Room beginning with next month's meeting to allow a larger area for the committee members to work in.

Mr. McLeod stated that the goal of the Committee Members is to focus on identifying a 1-2 year plan for the community and to provide ideas for how the issues set before the Committee can be dealt with. He advised that the Committee look at the "Big Picture Version" for the city and encouraged members to express big goals instead of small ideas.

The Committee was informed that during the Commissioner's meeting questions arose as to what this Steering Committee is for. The media will be addressed to clarify the Steering Committee's purpose.

4) Introduction to Imagine Sanford MindMixer Web page – Whit Blanton and Mike Callahan, Renaissance Planning Group

Mr. Callahan presented the Imaginesanford.com website to the Committee members, showing its different aspects and the people who have already responded to its interactive capabilities. The website was initially publicized with the media at Sanford's 135th Birthday Celebration. There are places to improve

and grow, such as creating the ability to undo your status opinion. Since the website's initial debut there have been 65 users and 34 comments made.

The website is owned by Renaissance Planning Group but the URL belongs to the City. Should the City wish to keep the website after it's one year has ended, arrangements can be made. Other ideas were presented on how to access this website such as texting from phones and using a kiosk at the library.

There are flyers and business cards available to be handed out to the community, advertising the website. An idea was presented to add the Committee to the website. This will be finished by the end of October to mid-November.

5) Update on Focus Group Meetings – Whit Blanton

The Focus Groups will begin tomorrow morning with the purpose of hearing what people have to say in regards to their community. The Focus Groups planned are: a business oriented focus group, Historic Preservation, Arts And Culture, Religious Community including all denominations, Historic Trust, Planning and Zoning, and the Community Redevelopment Agency.

6) Plan Information Network and Public Involvement Plan- Whit Blanton

This committee will serve as Liaisons with the city to foster dialogue. We will need to pull together our plans and ideas for the city; items that we feel are important to see how they relate with each other.

This committee will be meeting once a month with an aim to finish by March or April in order to fit in with next year's budget schedule.

- Cultivating Champions: Our goal is to identify community networks and examine Sanford from a Regional perspective. How do we want to identify ourselves in the region? From a citywide scale? A neighborhood scale? There are so many connections to explore and pros and cons to consider. We are encouraged to think outside of the box.
- Economically, we need to recommend priorities, monitor progress and work with land and property owners. What kinds of jobs can the city attract?
- This is a committee whose actions will affect the city 20 to 30 years in the future. Our action steps for September will be to convene and hold our initial meeting, develop our plan information network. On Saturday, September 29th it will be Sanford's 139th Anniversary Celebration. There will be a booth to formally kickoff this committee.
- We will also be striving to add people to our network list. We need people in the community who can spread the word about what our intentions are. Please relay any contact information to Mr. Mcray.

- A reminder that this vision should remain flexible and the committee's goal should be to focus on the overall outcome of where we want to be. Try not to be caught up in the process itself.
- There may be homework from time to time and different activities and exercises every meeting.

7) Selection of Vice-Chair

Lindsay Oyewale was unanimously voted in as this committee's Vice Chair.

8) Establish meeting calendar

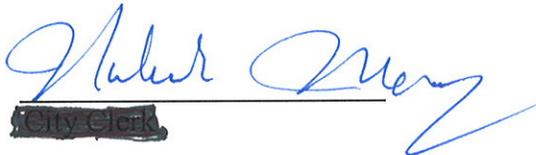
It was decided to have our Steering Committee Meeting every third Monday of the month, our next meeting to be held on Monday, October 15 at 5:30 PM

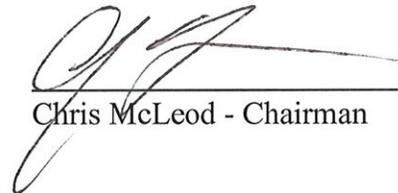
9) Other Business

Mr. Mccray will talk to the City about providing beverages for the meetings.

There being no other business. The Steering Committee Meeting was adjourned at 7:20 PM

Attest:


Michael Mccray


Chris McLeod - Chairman