



NEWS FROM CITY HALL

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Sanford Mayor Jeff Triplett to Participate in Fireball Run Benefitting the Child Rescue Network

Sanford Mayor Jeff Triplett has announced that he will participate as a driver in the upcoming 2015 FIREBALL RUN Adventure Travel Series. This program is the story of 40 teams as they compete cross country in a legendary 8 day, 2,000 mile trivial pursuit game, while aiding in the recovery of America's missing children. This is the ninth annual national FIREBALL RUN: Space Race, benefitting the [Child Rescue Network](#), culminating with an event that will take place in Sanford on October 2nd, hosting team members, family members and over 10,000 spectators.

The race will begin September 25th in Hartford, CT and end in Cocoa Beach, FL on October 3rd. Other destinations along the route will be Queen Anne's County, MD; Williamsburg, VA; Topsail Island, NC; Florence, SC; and Liberty County, GA, finishing with a massive city-wide parade in downtown Sanford on October 2nd. This season features four astronauts from four nations vs. the 40 multi-national driving teams.

The entry fee for a driving team member is \$10,500. Mayor Jeff Triplett will participate as one of the 40 driving teams, sponsored by the City of Sanford in an effort to support the recovery of missing children and to promote the City of Sanford. Other financial obligations of the team members include fundraising, with each team member being required to spend a minimum of \$1,000 in each of the eight destination cities. Past participants range from industry luminaries and influential political leaders to astronauts. The race will ultimately bring an expected economic impact of over \$250,000 into the City of Sanford.

"FIREBALL RUN has chosen a great city to participate as a destination in the 2015 Space Race," said Sanford Mayor, Jeff Triplett. "I look forward to representing Sanford by participating as a driver, promoting our great city along the way. We are a friendly place, with enthusiastic residents and business owners, incredible historic architecture, magnificent lake front views and much more. The economic impact of bringing a nationally known event to our city will be enormous. We are looking forward to October 2nd as we plan to give a warm Sanford welcome to all the participants, visitors and residents." Sanford's page on the FIREBALL RUN website can be found at <http://www.fireballrun.com/destination/125>.

FIREBALL RUN has aided in the unprecedented recovery of 44 missing children as of 2015. To score and win, teams solve trivia based on brands, places, or points of interest. When solved, they must accomplish a larger-than-life task. The activities range from physical challenges to extremely rare, epic, and life-changing moments.

FIREBALL RUN has a viewership of 1.7 million. Annually the series earns over \$56 million in news media. The online series is available on GooglePlay, Roku, AmazonfireTV, SmartTV, NEO-TV, Chromecast and online at www.fireballrun.com.

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