



NEWS FROM CITY HALL

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4th National Mayor's Challenge for Water Conservation

Sanford Joins Nationwide Challenge to be Most "Water Wise"

April 1 – 30, 2015

April is Water Conservation month. Mayor Jeff Triplett is joining mayors across the country in asking residents to make a commitment to conserve water and cut pollution by taking part in a national contest aimed at drastically slashing water and energy use across the nation — and in return residents can win a new Toyota Prius Plug-In, water saving fixtures, and hundreds of other prizes. The Wyland Mayor's Challenge for Water Conservation, April 1- 30, is a non-profit national community service campaign to see which leaders can best inspire their residents to pledge online to reduce water and energy usage.

Mayor Jeff Triplett encourages Sanford residents to conserve water, save energy, and reduce pollution on behalf of Sanford at [National Campaign 2015 | My Water Pledge](#) throughout the month of April. Last year, residents from over 3,600 cities in all 50 U.S. states pledged to reduce their annual consumption of freshwater by 1.4 billion gallons, reduce waste sent to landfills by 36 million pounds, and prevent more than 179,000 pounds of hazardous waste from entering our watersheds

"Clean, safe, sustainable water resources and supplies are vital to the City of Sanford's future, economy and environment. I encourage all residents and businesses to take the pledge to help protect Sanford's precious water resources by practicing good water conservation. Together we can make a difference both now and for future generations", said Mayor Triplett.

To participate, residents enter online at [National Campaign 2015 | My Water Pledge](#) and then make a series of online pledges to conserve water on behalf of Sanford. Cities compete in the following population categories: (5,000- 29,999 residents, 30,000-99,999 residents, 100,000-299,999 residents, 300,000-599,999 residents, and 600,000+ residents). Sanford's population is approximately 56,000. Cities with the highest percentage of residents who take the challenge in their population category are entered into drawings for hundreds of eco-friendly prizes, including home improvement gift cards, home irrigation equipment, and a Grand Prize Toyota Prius V. The challenge also features

additional resources for residents to take their commitment of conservation even further, from regional water and energy resource issues to cost-saving tips at home.

The 4th National Mayor's Challenge for Water Conservation is presented by the Wyland Foundation and Toyota, with support from the U.S EPA's Office of Water, National League of Cities, U.S. Forest Service, The Toro Company, Wondergrove Kids, Bytelaunch, and WaterSmart Software.

About the Wyland Foundation

Founded in 1993 by environmental artist Wyland (best known for his series of 100 monumental marine life murals), the Wyland Foundation, a 501c3 non-profit organization, is actively engaged in teaching millions of students around the county about our ocean, rivers, lakes streams, and wetlands. The foundation's latest project, FOCUS (Forests, Oceans, Climate – and us) brings together the U.S. Forest Service, NOAA, and numerous non-profits to teach young people about the future of our water supplies, climate, and global health. www.wylandfoundation.org

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